

REGIONAL PROFILE: REGION 3, ARROWHEAD REGIONAL ARTS COUNCIL

ARROWHEAD

Counties: Aitkin, Carlton, Cook, Itasca, Koochiching, Lake and St. Louis

Key Cities: Duluth, Grand Marais, Ely, International Falls, Virginia, Hibbing, Grand Rapids, Cloquet, Moose Lake

322,714	Region's 2004 population
6.27%	Region's percentage of state's population in 2004
108	Number of arts and culture organizations surveyed in this region
26%	Percent of this region's organizations that responded
20	Number of arts and culture events whose audiences were surveyed
753	Number of individual audience member surveys collected

Regional Highlights:

Region 3 stands out from the rest of the state in many ways. With the second largest overall arts and culture economy in the state, it is second only to the Twin Cities metro area in many areas, including total organization expenditures by arts and culture organizations; in total dollars spent by residents in attending arts events (\$11,236,494), in total dollars spent by non-residents attending arts and culture events (\$12,729,932), in the number of volunteer hours donated (192,694 hours), in the value of in-kind contributions to responding organizations (the donation of essential goods and services for which the group would otherwise have to pay, showing that local organizations have very strong support from businesses and individuals in the area: \$867,694), and total attendance to arts events in the region (859,979). In addition, both the resident (\$19.48) and non-resident (\$44.95) per person spending by audience members in Region 3 exceed the state average of \$16.16 and \$36.89, respectively.

Participating Arts and Culture Organizations:

Arrowhead Regional Arts Council, Duluth * Big Time Jazz Orchestra, Duluth * Blue Skies Glassworks, Two Harbors * College of St. Scholastica Center for Early Music, Duluth * Donald G Gardner Humanities Trust, Ely * Duluth Art Institute * Duluth Playhouse * Duluth-Superior Symphony Association * Edge Center for the Arts, Bigfork * Grand Marais Playhouse * Great River String Ensemble, Aitkin * Hibbing Historical Society * Ironworld Discovery Center, Chisholm * Itasca County Historical Society, Grand Rapids * Lake Superior Chamber Orchestra, Duluth * Lake Superior Marine Museum Association, Duluth * Lake Superior Youth Chorus, Duluth * Laurentian Arts & Culture Alliance, Virginia * Les Harkonen Band, Angora * Minnesota Ballet, Duluth * Nemadji Arts Guild, Moose Lake * North Shore Music Association, Grand Marais * Northern Lights Music Festival, Aurora * Northshore Chamber Society, Two Harbors * Reif Arts Council, Grand Rapids * Ressler Dancel, Duluth * Spirit Lake Poetry Series, Duluth * Sterling Dance, Grand Marais * Tofta Historical Society Inc./North Shore Commercial Fishing Museum * Twin Ports Wind Ensemble, Duluth * Tweed Museum of Art, Duluth

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Study Partners

This project is a collaboration of the **Forum of Regional Arts Councils of Minnesota** (RAC Forum) and **Minnesota Citizens for the Arts** (MCA) www.mtn.org/mca, principle partners, with major funding provided by **The McKnight Foundation**. Additional partners include the **Twin Cities Performing Arts Research Coalition** (PARC) project funded by the Pew Charitable Trusts, and **Minnesota Arts Communicators**. Twelve studies were conducted statewide. The year-long study was managed by MCA, while each of the state's eleven regional arts councils coordinated audience surveys and will host the data release events in their own regions. **Americans for the Arts**, the study's national partner, created the economic models for the twelve studies, one for each region and one for the statewide study, and also provided secure web-based surveying tools.

The mission of the **Arrowhead Regional Arts Council** (ARAC) is to facilitate and encourage local arts development. The Council serves Aitkin, Carlton, Cook, Itasca, Koochiching, Lake and St. Louis Counties. ARAC is one of 11 regional arts councils in Minnesota who provide grants and services to nonprofit arts organizations and individual artists on a regional basis. The funding for these services is provided through an appropriation from the Minnesota State Legislature and a grant from The McKnight Foundation. Contact ARAC at 218-722-0952 or ARACouncil@aol.com or www.aracouncil.org.